

2016 TIRE CATALOGUE

PCR TIRE
TBR TIRE

CONTENTS

P/004

**COMPANY
INTRODUCTION**

P/008

**DISPLAY OF LINGLONG'S
STRENGTH**

P/006

SPORTS EVENTS

P/010

GLOBAL STRATEGIC LAYOUT

014

PCR TBR

038

COMPANY INTRODUCTION

Linglong has established R&D centers at Zhaoyuan, Beijing and North America and set up a representative office for testing in Europe. Linglong owns the national enterprise technology center and testing laboratory recognized nationally. Linglong self-developed "low profile, wet-skid resistance, low noise and ultra-high performance passenger car radial tire" and was awarded "Second National Prize for Progress in Science and Technology". Besides, Linglong Tire is awarded "Second National Prize of Invention" for "the key technology of designing and manufacturing for fuel-efficient tire rubber nano-composites with high performance", which is the first national award for invention in tire industry of China.

Linglong brand has been consistently on the list of "Top 500 Most Valuable Brands in China" for many years. In 2015, Linglong's brand value reached a new level of more than US\$3.2 billion, maintaining its first position in China tire industry. The focus in promoting medium and premium tires has enable Linglong, the first self-owned tire brand in China, to be the first domestic tire company to gain entry into the OE market, i.e. the global network of world's top automobile brands such as GM, Ford. Besides, Linglong is the main supplier and excellent supplier of over 50 domestic OE customers including China FAW, Shanxi Automobile, Dongfeng Motor and Foton.

Top 500
Most Valuable
Brands in China



Linglong has established R&D centers at Zhaoyuan, Beijing and North America and set up a representative office for testing in Europe. Linglong owns the national enterprise technology center and testing laboratory recognized nationally. Linglong self-developed "low profile, wet-skid resistance, low noise and ultra-high performance passenger car radial tire" and was awarded "Second National Prize for Progress in Science and Technology". Besides, Linglong Tire is awarded "Second National Prize of Invention" for "the key technology of designing and manufacturing for fuel-efficient tire rubber nano-composites with high performance", which is the first national award for invention in tire industry of China.

3+3 STRATEGY

The company vigorously implements the strategy of internationalization and develops the "3+3 strategy", which includes the parallel development of three domestic manufacturing bases in Zhaoyuan, Dezhou and Liuzhou. The plant in Thailand is taken as the starting point of globalization strategy so as to form three overseas manufacturing bases. In Feb. 2014, the phase I project of Thailand plant was put into production, marking the major breakthrough of internationalization and laying a solid foundation for the implementation of global development strategy. On July 26, 2015, the phase II project of TBR tire in Thailand was put into production.

In the future, Linglong will continue with the goal to be "among the world's top 10 tire manufacturers and in building a world-class tire company". The company will strive to reach an annual sales volume of 80 million by 2020. Hence, in becoming a globally competitive and world-class tire company to steadily step into the top 10 position in the world tire industry.

SPORTS EVENTS



Sponsor the VFL
Wolfsburg



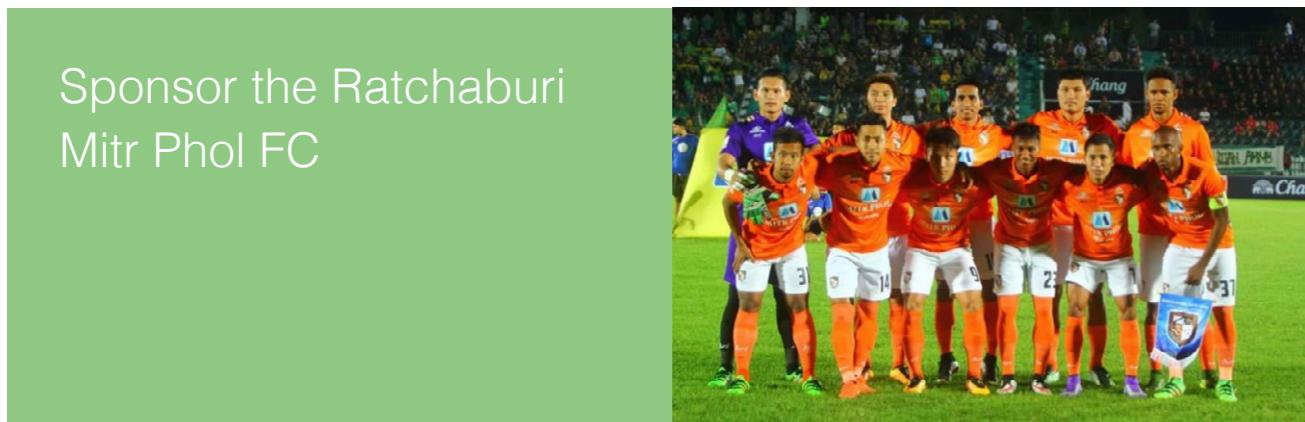
Sponsor the Uganda
National Basketball
Team



Sponsor China
Truck
Racing
Championship



Sponsor China Super Truck Racing

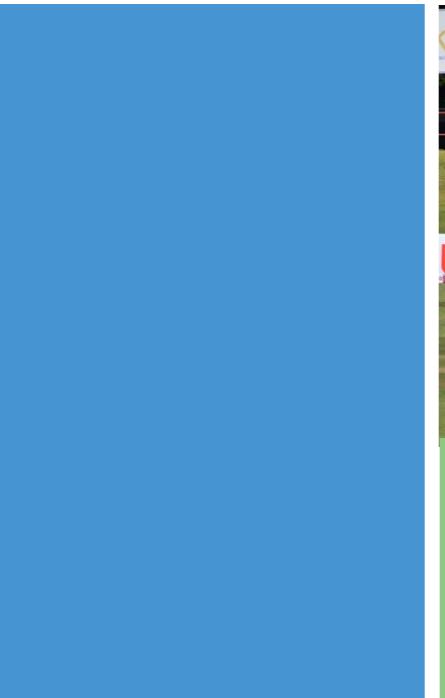


Sponsor the Ratchaburi
Mitr Phol FC



Official Tire of
Shakedown of China
Grand Rally

Sponsor Australia
Queensland Football Team



Sponsor Zimbabwe Cricket



Found the First Women
Racing Team in China



Sponsor Thailand Drift



DISPLAY OF LINGLONG'S STRENGTH

Linglong invests in the construction of Central Asia Tire Test Field



GLOBAL STRATEGIC LAYOUT

Shandong Linglong Tire Co., Ltd.

Sales company and R&D center in Beijing

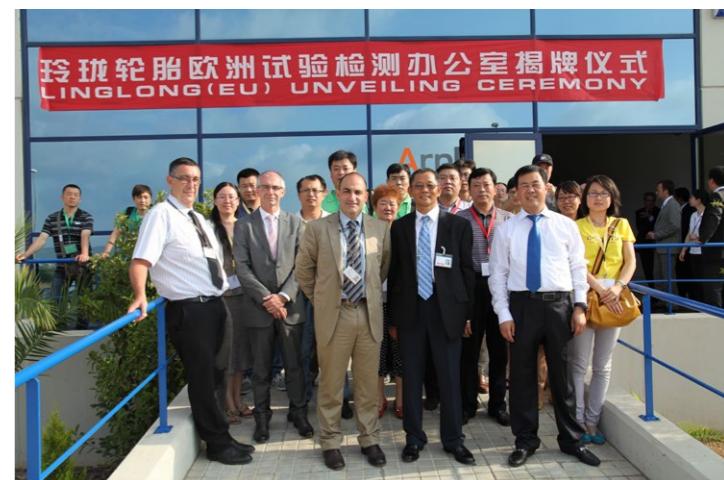
Linglong Tire Co., Ltd. in Shandong Dezhou

Linglong Tire Co., Ltd. in Guangxi Liuzhou

Linglong International Tire (Thailand) Co., Ltd.

Sales and R&D center in North America

Europe Testing Office





PCR



ECOPIONEER

High Handling Low Noise Performance

1. The design of three channel grooves ensures safety on wet roads.
2. The design of tree steel disc lowers the noise and avoids irregular wear, which can provide relaxed and comfortable driving experience.

Size	Load Index	Speed Symbols	Standard Rim	Standard Load	Inflated Pressure	Overall Diameter	Overall Width	Tread Depth
				kg	kPa	mm	mm	mm
145/70R13	71	T	4.50B	345	250	534	150	7.1
145/80R13	75	T	4.00B	387	250	562	145	7.1
155/65R13	73	T	4.50B	365	250	532	157	7.1
155/70R13	75	T	4 1/2J	387	250	548	157	7.1
155/80R13	79	T	4.50B	437	240	578	157	7.3
165/65R13	77	T	5.00B	412	250	544	170	7.3
165/65R14	79	T	5J	437	250	570	170	7.3
165/70R13	79	T	5J	437	250	562	170	7.3
165/70R14	81	T	5J	462	250	588	170	7.3
165/80R14	85	S	4 1/2J	515	240	620	165	7.3
175/60R13	77	T	5J	412	250	540	177	7.3
175/65R13	80	T	5.00B	450	250	558	177	7.3
175/65R14	82	T	5J	475	250	584	177	7.3
175/65R15	88	H	5J	560	290	609	177	7.3
175/70R13	82	T	5J	475	250	576	177	7.3
175/70R14	84	T	5J	500	250	602	177	7.3



ECOSIS

High Handling Low Noise Performance

- 1.Four straight wide circumferential grooves reduce hydroplaning effectively.
- 2.Symmetric tread pattern design offers comfort and quietness.
- 3.A solid center rib enhances handling stability.
- 4.Optimized pitch sequence reduces noise.

Size	Load Index	Speed Symbols	Standard Rim	Standard Load	Inflated Pressure	Overall Diameter	Overall Width	Tread Depth
				kg	kPa	mm	mm	mm
175/60R15	81	H	5J	462	250	591	177	7.3
185/55R14	80	H	6J	450	250	560	194	7.5
185/55R15	82	V	6J	475	250	585	194	7.3
185/60R13	80	T	5 1/2J	450	250	552	189	7.3
185/60R14	82	H	5 1/2J	475	250	578	189	7.3
185/60R15 XL	88	H	5 1/2J	560	290	603	189	7.3
185/65R14	86	T	5 1/2J	530	250	596	189	7.3
185/65R14	86	H	5 1/2J	530	250	596	189	7.3
185/65R15	88	H	5 1/2J	560	250	621	189	7.3
185/65R15 XL	92	T	5 1/2J	630	290	621	189	7.3
185/70R14	88	T	5 1/2J	560	250	616	189	7.5
195/45R16 XL	84	V	6 1/2J	500	290	582	195	7.5
195/50R15	82	V	6J	475	250	577	201	7.5
195/50R16 XL	88	V	6J	560	290	602	201	7.5
195/55R15	85	V	6J	515	250	595	201	7.5
195/55R16 XL	91	V	6J	615	290	620	201	7.5
195/60R15	88	H	6J	560	250	615	201	7.5
195/65R15	91	V	6J	615	250	635	201	7.5
195/65R15 XL	95	T	6J	690	290	635	201	7.5
205/55R16	91	H	6 1/2J	615	250	632	214	7.5
205/60R15	91	V	6J	615	250	627	209	7.5
205/60R16 XL	96	V	6J	710	290	652	209	7.5
205/65R15	94	V	6J	670	250	647	209	7.5
215/60R16 XL	99	H	6 1/2J	775	290	664	221	7.5



ECOMAX

High Handling Performance

- 1.Wider ground area and larger pattern sea/land ratio, to ensure that the tire still has excellent grip and handling performance on wet road.
- 2.Four center groove with slant groove,to ensure that the tire still has excellent stable performance with high speed.
- 3.Continuous shoulder pattern block with special sidewall design,ensure that the tire still have a good performance.

Size	Load Index	Speed Symbols	Standard Rim	Standard Load	Inflated Pressure	Overall Diameter	Overall Width	Tread Depth
				kg	kPa	mm	mm	mm
205/40R17 XL	84	W	7 1/2J	500	290	596	212	7.7
205/45R16 XL	87	W	7J	545	290	590	206	7.7
205/45R17 XL	88	W	7J	560	290	616	206	7.7
205/50R16 XL	91	W	6 1/2J	615	290	612	214	7.7
205/50R17 XL	93	W	6 1/2J	650	290	638	214	7.7
205/55R16 XL	94	W	6 1/2J	670	290	632	214	7.7
215/45R17 XL	91	Y	7J	615	290	626	213	7.7
215/50R17	91	W	7J	615	250	648	226	7.7
215/55R16 XL	97	W	7J	730	290	642	226	7.7
215/55R17 XL	98	W	7J	750	290	668	226	7.7
225/40R18 XL	92	Y	7J	630	290	637	230	7.7
225/45R17	91	Y	7 1/2J	615	250	634	225	7.7
225/45R17 XL	94	Y	7 1/2J	670	290	634	225	7.7
225/45R18 XL	95	Y	7 1/2J	690	290	659	225	7.7
225/50R17 XL	98	Y	7J	750	290	658	233	7.7
225/55R16 XL	99	Y	7J	775	290	654	233	7.7
225/55R17 XL	101	Y	7J	825	290	680	233	7.7
235/35R19 XL	91	Y	8 1/2J	615	290	647	241	7.7
235/40R18 XL	95	W	8 1/2J	690	290	645	241	7.7
235/40R18 XL	95	Y	8 1/2J	690	290	645	241	7.7
235/45R17 XL	97	Y	8J	730	290	644	236	7.7
235/45R18 XL	98	Y	8J	750	290	669	236	7.7
245/40R17	91	Y	8 1/2J	615	250	628	248	7.7
245/40R18 XL	97	Y	8 1/2J	730	290	653	248	7.7
245/45R17 XL	99	Y	8J	775	290	652	243	7.7
245/45R18 XL	100	Y	8J	800	290	677	243	7.7
255/35R18 XL	94	Y	9J	670	290	635	260	7.7
255/35R19 XL	96	Y	8J	710	290	661	260	7.7